



**FEB.
19-21**

Anaheim, CA

www.ciscsymposium.org

Sponsorship & Engagement Packages

Align your brand with one of California's most highly respected educational organizations at the CISC 2025 Leadership Symposium. Sponsorships are available on a limited basis and your sponsorship contribution may be tax deductible. Packages can be customized to fit your needs and goals. The CISC 2025 Leadership Symposium in Anaheim, California is expected to attract more than 1000 of the critical decision-makers and influencers in California's districts and schools. This is the perfect venue to showcase your company in front of this important, influential audience.

Call or email us today to secure your sponsorship level and take advantage of the limited branding opportunities!

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CISC
Curricular and Improvement
Support Committee



Sponsorship Breakdown

At each level of sponsorship, there are a variety of opportunities and experiences that your company will receive. As outlined in the table below each level of sponsorship will provide different options for you to connect with attendees.

Sponsorship Benefits	Platinum \$25,000	Diamond \$20,000	Gold \$10,000	Silver \$6,000	Bronze \$4,000
Conference Registrations	5	4	3	2	1
Vip Seats at General Sessions	10	8	6	3	2
Booth Spaces in the Exhibit/Vendor Area	3	2	1	1	1
Reception Participation	●	●	●	●	●
Company Info and Link on the CISC Symposium Website	●	●	●	●	●
Acknowledgement on Social Media	●	●	●	●	●
Game Participation	●	●	●	●	●
Tote Bag Insert	●	●	●	●	
Know Before You Go Email to Pre-Registered Attendees	●	●	●	●	
Priority booth selection	●	●	●		
Social Media Outreach	●	●	●		
Gobo Logo Display (Medium, 1 display)			●		
Gobo Logo Display (Large, 1 display)	●	●			
Charging Lounge Table	●	●			
Sponsored Email Message	●	●			
Reception Raffle Announcement	●	●			
Tote Bag (Logo along with CISC)	●				
Lanyards (Logo along with CISC)	●				



Standard Benefits

Conference Registrations	For each level of sponsorship, you will receive a certain number of complimentary conference registrations. It is the expectation that all attendees will register for the conference.
VIP Seats at the General Sessions	For each level of sponsorship, you will receive a certain number of VIP seats at the general sessions of the conference. Your company name will be placed at tables in the conference room.
Booth Spaces in the Vendor/Exhibit Area	For each level of sponsorship, you will receive a certain number of Booth Spaces in the vendor hall. In order to receive priority placement (e.g., at the entrance or directly outside the door) you must be a Platinum or Diamond sponsor.
Reception Participation	On Wednesday evening from 5:30 until 7:00, we will hold a reception for attendees in the sponsor hall with a live student School of Rock type band. This will be a great opportunity to connect with attendees and share your offerings. Each attendee will receive one ticket for a drink and an open bar will be available following.
Company Information and Link on the CISC Symposium Website	You will provide us with your high-quality logo and we will include it with a link to your desired site.
Social Media Acknowledgement	You will be acknowledged in our social media blasts to participants.
CISC Game	Conference attendees love a challenge! Participate in the booth traffic game, and participating attendees will stop by your booth to learn about your company and collect points for the game. Prizes will be provided by CISC.
Reception Raffle Announcement	During our Wednesday evening reception, your our Diamond & Platinum Sponsors will be brought on the stage to announce raffle prizes that will include their products as well as other special offerings such as a 2-day trip to Cabo San Lucas. This is a great way to connect with attendees in a fun way.

À La Carte Sponsorship Opportunities

In addition to your leveled sponsorship, there are additional opportunities included below to engage with attendees and convey your message. You must purchase a sponsorship level to access these opportunities and some are limited to Gold Sponsors and above.



Branding Opportunities

Hotel Room Key Card with Logo \$7,000 - 1,000 Cards (2 Available)	Your company's logo appears on key cards for all conference attendees staying at the host hotel. Reinforce your brand each time attendees access their room.
Student Performance Sponsorship \$5,000 (4 available)	The opportunity to be a sponsor for one of our student performances during the conference. We will highlight your company during the announcement of the performance and display your logo on the screens.
Charging Lounge \$5,000	Charging stations help attendees power up their phones, laptops, and other devices without leaving the conference. The charging tables will prominently display your company logo and message and be placed in a high-traffic area.
Tote Bag \$5,000	Your logo along with the CISC logo will be placed on the conference tote bags given out to all attendees at registration. Includes one tote bag insert.
Lanyards \$5,000	Provided to every attendee at registration, the lanyards ensure your company's maximum visibility to meeting attendees. Your logo will appear alongside the CISC logo on all lanyards.
Sponsored Email Message \$4,000 (4 Sponsorships Available)	Promote your business and generate leads with one personalized email message sent directly to conference registrants. The sponsor must provide HTML copy. All copy must be approved by CISC. The email will be sent through CISC, and no direct access to attendee emails is available.
Gobo Logo Display Large \$3,000, Medium \$2,000	A "Gobo" is a small, stenciled, circular disc used in lighting fixtures to create a projected image or pattern. This will be a great opportunity to display your logo in the Exhibit Hall or the wall around the registration areas. We offer two options, medium or large.
Know Before You Go Email \$3,000	An exclusive opportunity to reach attendees with your Banner Ad before the meeting. This important newsletter sent days before the conference will provide important reminders to attendees. Your message can reach all registered attendees just before the conference. Sponsorship includes one (1) banner ad with a link to your preferred URL.
Tote Bag Insert \$2,000	Insert marketing material or a giveaway in the tote bags as a way to get your promotional or marketing material into the hands of all attendees.



Signage

Place your company message in front of our attendees on wall and floor clings, column wraps, aisle signs and meter board signs positioned in high-traffic and high-visibility areas. Cost is determined by size and location. Contact us and we will work with you on the specifics.

- Registration Desk Signage
 - Banners Outside Ballroom
 - Wall Clings—Directly Outside of Exhibit Hall
 - Column Wraps
 - Double Sided Meter Board Sign
 - Elevator or Escalator Wraps
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Attendee Experience Opportunities

Sponsored Breakout Session

\$5,000

(5 Available)

A sponsored education session is the best way to speak in front of a large audience at CISC. The session topic is chosen by the sponsor and promoted in all CISC Symposium signage and the mobile app. Only Gold Level sponsors and above will be allowed to purchase this opportunity.

Specifics of the Session

- 60-minute education speaking session during the conference
 - A room that can hold up to 50 - 80 attendees (attendance not guaranteed)
 - Session listed among other education sessions during the conference
 - Complimentary standard A/V package
 - Complimentary standard conference wireless Internet
 - Logo recognition on signage at the entrance to the session
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Attendee Activities

\$2,500

We will offer several different activities to engage our participants during the conference. We are looking to provide activities that care for our attendees such as yoga, breathwork, a sound bath, Zumba, and/or a fun run. We would love to have you sponsor these events and include your logo or swag as part of the activity. We will advertise and organize the activity, provide the experts and space, and you will provide the swag.

Networking Opportunities

Social Media Outreach

\$3,500

(5 Available)

Reach the CISC audience on social media and maximize your visibility. The social media package is a great way to stay engaged with attendees before and during the conference.

- X @CISCSymposium – Two tweets exclusively about your organization. (One tweet before the event, one tweet during the event)
 - Instagram
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